



## **KINGSLEY SOCCER CLUB INC**

### **SOCIAL MEDIA POLICY**

**LAST UPDATED 4<sup>th</sup> July 2016**

#### **Kingsley Social Media Accounts**

The Club maintains a Facebook page and a website for the purposes of encouraging our members to share club news, photos and events. Only content published on the official Kingsley Soccer Club social media accounts and official club website which are endorsed by the Club are covered by this policy and we are not responsible for any private or non-affiliated accounts.

We treat all social media postings, blogs, status updates and tweets as public 'comment'.

Postings (written, photos or videos) will be family-friendly and feature positive club news and events.

No statements will be made that are misleading, false or likely to injure a person's reputation.

No statements will be made that might bring our club into disrepute.

Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.

#### **Kingsley Soccer Club Members Policy**

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public domains that are any of the following:



## **KINGSLEY SOCCER CLUB INC**

### **SOCIAL MEDIA POLICY continued**

Must not offend, intimidate, humiliate or bully another person.

Must not be misleading, false or injure the reputation of another person.

Should respect and maintain the privacy of members.

Must not bring the club into disrepute or damage the reputation of the club.

Should not breach the FFA and/or Football West social media policy.

#### **Social Media Platforms**

Facebook – Groups such as but not limited to WA Sunday Leagues, WA State League, Kingsley Public Group etc.

Facebook Messenger

Forums

Email

Snapchat

Twitter

*Social media platforms are not limited to the above.*

## **Non-Compliance**

Non-compliance with the above information can lead to disciplinary action taken against the member. A decision by the majority of the Kingsley Soccer Club committee can lead to a range of disciplinary actions including warnings, match day suspension or other sanctions they see fit.

If a club member is requested to remove a non-complying post, tweet, email etc and this is not complied with within 3 hours of the request being sent, this is deemed a breach of the policy.

## **Tribunal**

If a infringement for non-compliance is issued to a Member, the Member has the right to request a date to be set for a tribunal hearing. The Secretary will decide the venue. A request for a tribunal by the Member is to be requested to the Secretary within three days of the infringement notification being sent. The tribunal is required to take place within ten days of the tribunal request being received by the Secretary.

The minimum requirements to form a quorum are either the President and/or Vice President and four committee members.

Failure to attend a requested Tribunal will forfeit the Members appeal. The Member is required to be present within 30 minutes of the scheduled start time otherwise it is deemed a failure to attend.

## **Enforcement**

This code of conduct came into force on 04/02/2015.  
Any amendment to this social media policy comes into immediate effect from a majority vote of the Kingsley Soccer Club committee.

If any members of Kingsley Soccer Club have any questions or concerns relating to the above, we encourage you to discuss this with a committee member.